

PASTOR'S TIMELY ALARM SAVES HIS FAMILY IN BLAZE

**Awakens to Find Room Afire
—Closes Window and Door,
Confining the Flames.**

Presence of mind of Assistant Rector N. Lysiak saved the four-story parish house of St. George's Greek Catholic Church at No. 23 Seventh Street from destruction by fire early to-day and possibly saved the lives of his wife and three sons.

The rectory, a converted private house, adjoins the church. The Rev. Lysiak awoke at 4 A. M. to find the wainscoting, carpet and some of the furniture of his room in the rear of the third floor ablaze. The house was rapidly filling with smoke but an open window had prevented his being overcome as he slept.

He shouted to his wife and their twelve-year-old twins, Peter and Paul, who were sleeping in the front room on the same floor, and ran to the telephone downstairs to call up Fire Headquarters. By pulling down the open window and closing the door after him he kept the flames from spreading from the room.

His shouts had aroused the others, including Daniel, his seventeen-year-old son, sleeping on the second floor, and Daniel led his mother and brothers to the street, stopping on the way to wake a maid who was sleeping in the lower part of the house.

Firemen quickly extinguished what was left of the fire, which had all but burned itself out in the closed room. The origin is unknown and the damage trifling.

The Christmas Store John Wanamaker of Charm and Originality

Astor Place at Ninth Street

Telephone 4700 Stuyvesant

Formerly A. T. Stewart

Store Hours: 9 to 6

\$1.75 Silk-and-Lisle Stockings— Perfect—2,400 prs. at 75c pr.

A widely advertised brand—well-known for its wearing qualities. We sent our representative straight to the mills to secure this special purchase. He got it and promised not to advertise the trade-marked name with this low price!



Great Christmas Gifts!
Fine silk and mercerized lisle mixture—long wearing good-looking stockings.

Double top and soles, high spliced heels, mock seam leg and seamless foot. In black, beaver, dark brown, camel and in black and gray mixture.
Street Floor, Old Building.

GIFTS of STERLING SILVER For the Dressing Table



Fashions in toilet sets may come and go but the toilet set of sterling silver is ever acceptable to the woman of good taste.

Seven standard patterns include a stunning new French and The Lady Mary designs, the latter highly decorated. Of plain, engraved, hammered or engine-turned silver, the turnings very artistic, with engraved shield for monogram. Long handles of mirrors and brushes bespeak the newness and smartness of these sets.

An Added Advantage

is that one may begin with two or three pieces, adding gifts of other pieces from time to time, since the patterns are standard and we keep them constantly in our stocks.

Mirrors, \$16 to \$37.
Combs, \$3.25 to \$9.50.
Hair brushes, \$12 to \$27.50.

A variety of other pieces to match, such as cloth brushes, powder boxes, small dressing-

table clocks, shoe-horns, button-hooks and manicure pieces.

Sterling Silver Photograph Frames, \$3.75 to \$32

Plain, engraved, hammered and engine-turned photograph frames to match the toilet sets and other designs in sizes ranging from 3x4 to 9x11 inches.

The Jewelry Store,
Street Floor, Old Building.

Toy World at "Wondermakers" The Best of All

A little boy on his first visit to New York was taken by his mother to see Toy World in the John Wanamaker Store, and then successively to the other toy domains where Santa Claus reigns. When they had completed the rounds the youngster was still unwilling to go home. "Just one more," he pleaded. "But you have seen them all," was his mother's weary reply. A happy thought occurred to him. "Then take me back to Toy World at—" he struggled for the name, "at 'Wondermakers'."



Building Blocks which make a perfect log cabin, \$1, \$2 and \$3 the set.

Walking and Jumping Toys, mostly from France; animals that perform characteristic antics and doll figure-like clowns, \$5 to \$7.50.

Erector toys, which help build houses, bridges, windmills, trucks, derricks, \$1 to \$10.

Swing hobby horses, \$9.50 to \$54.

Third Gallery, New Building.

French Beaded Bags

Our own importations—limited quantities

At \$4.50—were \$7.50
80 steel beaded, hand crocheted silk bags—charming, effective designs. Black, rust color, jade, gray or navy blue.

At \$7.50—were \$14
Only 32 of these hand crocheted silk bags—the kind with scores of loops of crystal beads. Gray, rose or blue.

Street Floor, Old Building.

\$18.75 Motor Robes, \$15

Just 200 all-wool Irish weave robes, plaid on both sides, in varied color combinations, including Scotch clan plaids. Heavily fringed. Size 60x72 inches. An ideal gift for those who drive during the winter.
Sporting Goods Shop, Street Floor, New Building.

IN THE BOYS' OWN SHOP

Boys' English-made Sailor Suits From Barran's of London and Leeds

A Sale!



Mothers who realize the exclusiveness and charm of English-made sailor suits for small boys will be delighted to choose from this limited lot.

At One-third Less

The suits are made on The Royal Navy lines and are of the highest order in fabric, style and fit.

All in sizes from 3 to 10 years.

Blue Serge Sailor Suits

\$6.50, were \$9.75—with short trousers
\$11, were \$16.50—with short trousers
\$13.25, were \$20—with long trousers

Wash Sailor Suits

\$4.25, were \$6.50—stripe, galatee, with short trousers.
\$6.50, were \$9.90—white drill, with short trousers.
\$5.25, were \$8.15—white drill, with short trousers.

The latter two have detachable collars of blue drill.
Street Floor, New Building.

EVERYTHING FOR THE BOY

IN THE FASHION SALONS



All of Our Luxurious EVENING WRAPS Offered at One-third Less A SALE of TRUE MAGNIFICENCE

Today—\$75 to \$495
Tuesday—\$50 to \$330

Still an unusually fine collection of evening coats and capes of velvets and metal brocades of surpassing loveliness.

Many are copies of the most successful Paris wraps of the season.

Most of them are fur-trimmed, of course, with the finest of pelts—ermine, fox, badger, squirrel, moleskin.

Marvelous colors and exquisite linings. The velvet capes at \$50 have no fur, but are attractively finished with huge collars of the fabric.

Second Floor, Old Building

In the Women's Sports Shop A Sale of \$69 to \$79 English Cravenetted Topcoats for \$39.50



Winter weight and rain-proofed by the widely known Scotch process; a special purchase direct from the British maker.

Misty Plaids in Smart Colors
Lovely heather tones—grays, tans, blues, all faintly plaided in contrasting colors.

A typically English model—great collar and wide revers, deep pockets and raglan sleeves—to be worn with or without the belt.

Perfectly cut—with just the right flare—and full length.

Second Floor, Old Building

Jacket Blouses at \$8.95

Our \$14.75 to \$19.75

Just one of the many fine offerings in our Christmas Blouse Sale. Of duvetyns, plain brocaded and tinsel stitched in exquisite shades of red, brown and blue and in black.

Velvets—plain or printed. Persian crepes in the many, many shades and patterns which are so smart to-day.

Satin matelasses, too, and other distinctive fabrics. Sizes 34 to 46.

Third Floor, Old Building



A New Sensation Perfume of Paris VISION d'ANNAM CLAIRE · PARIS

The first shipment in just off the steamer—and it comes exclusively to the Wanamaker Store.

What is the scent? An exquisite echo of the Orient! Ever since the visit of the Emperor of Annam last Summer the Fashion dictators of Paris have turned to the magnificent arts and beauties of L'Indochine for their inspiration.

Vision d'Annam Extract, \$5 and \$15
Extract, pocket size, in red leather case, \$2
Vision d'Annam Scent, \$1.50
Vision d'Annam Face Powder, \$1.50
Vision d'Annam Toilet Water, \$3 and \$5

Also rouge, talcum powder and brillantines—and gifts sets at \$15.
Street Floor, Old Building



A Great Christmas Sale of Oriental Rugs—Small and Large

Where is the home that doesn't long for more Oriental rugs? No home ever has enough. There is always room for "just one more." Here is the opportunity to give a fine Oriental rug for Christmas at a lower-than-expected price.

Fine Rugs in carpet sizes

Name	Size	Grade	Sale Price	Name	Size	Grade	Sale Price
Gorovan—10.7 x 7.7 feet....	\$250	\$150.00		Gorovan—12.3 x 9.8 feet....	\$375	\$250.00	
Gorovan—9 x 9 feet.....	\$225	\$165.00		Gorovan—13 x 9.11 feet....	\$375	\$250.00	
Mahal—10.1 x 7.5 feet.....	\$225	\$165.00		Gorovan—12.1 x 9.4 feet....	\$395	\$295.00	
Mahal—10 x 7.4 feet.....	\$225	\$165.00		Sarouk—10 x 7 feet.....	\$500	\$350.00	
Gorovan—10.6 x 9.4 feet....	\$250	\$175.00		Kermanshah—13.5 x 9.9 feet	\$525	\$375.00	
Gorovan—11.1 x 7.6 feet....	\$250	\$175.00		Sarouk—11.8 x 7.4 feet....	\$750	\$495.00	
Anatolian—11.6 x 7.9 feet...	\$275	\$206.50		Kermanshah—12.10 x 9.2 feet	\$750	\$550.00	
Mahal—10.5 x 8.8 feet.....	\$300	\$225.00		Kermanshah—12.2 x 9.3 feet	\$750	\$550.00	
Gorovan—13.7 x 9.9 feet....	\$350	\$245.00		Kermanshah—12.6 x 9 feet...	\$900	\$595.00	
				Sarouk—11.8 x 8.11 feet....	\$900	\$600.00	

Small and Medium Rugs

\$38 rugs for \$19
25 Beloochistan rugs in rich dark shades of blue and soft red; some tan; average size 5x3 feet.

\$95 to \$175 Hall Strips
now \$66 to \$125

60 antique and modern Persian and Karadja hall strips in sizes from 8 ft. 6 in. x 3 ft. 8 in. to 17 ft. 7 in. x 2 ft. 9 in.

\$135 rugs for \$90

25 Lethian Dozar rugs, rich silky effects in small, well covered designs; average size 6 ft. 2 in. x 4 ft. 9 in.

\$75 Mosoul Rugs, \$56

35 rich silky Persian Mosoul in average size 6 ft. 6 in. x 3 ft. 6 in.

Chinese Rugs Less

250 small and medium size rugs, ranging from 4x2 feet to 6x4 feet.

\$26.25 to \$82.50 for the \$35 to \$110 grades

30 room size Chinese rugs, ranging from 9x6 feet to 13 ft. 3 in. x 9 ft. 10 in.

\$93.75 to \$270 for the \$125 to \$360 grades

Sixth Gallery, New Building

Gift Chairs for Less

Fine, big fireside chairs. All-over-stuffed easy chairs that fairly engulf one with hospitality and comfort. Chairs with walnut or mahogany frames, partly covered with plain wool tapestry, or figured, plain and fancy mohair. Chairs with wonderful needlepoint fabrics and hand-loom tapestry in needlepoint work and colors.

A most unusual variety

\$48 for a \$72 wing arm chair tapestry.
\$62 for \$94 arm chair tapestry and velours.
\$67 for a \$101 figured mohair arm chair.
\$73 for a \$110 arm chair blue mohair.
\$88 for a \$132 high back arm chair, figured tapestry.
\$109 for a \$164 walnut arm chair, wool tapestry.
\$123 for a \$185 arm chair, figured mohair.
\$162 for a \$244 high back, tapestry and velours.
\$187 for a \$281 Handloom wool tapestry.
\$192 for a \$288 Handloom figured tapestry.
\$204 for a \$306 Handloom figured tapestry.
\$312 for a \$469 Needlepoint old Antique design.

Upholstered Suites, too

—for living room, library and hall—at a third under price:

From \$148 for \$297.50 three-piece suite to \$737 for \$1,106 three-piece suite

Fifth Gallery, New Building.

A stock of Hand-made Clunys In a Christmas Sale

The entire stock that a manufacturer's agent in New York had on hand—cluny linen dollies, centerpieces, table covers and scarfs—the very things that are given so largely at Christmas. Many of the pieces have cut-work and embroidery with insertion. With the tariff on linens of this kind up from 60 to 90 per cent, and prices also higher abroad, the opportunity offered now is very remarkable.

	Regular Price	Now
50 dozen—6 in. dollies.....	25c	15c
50 dozen—8 in. dollies.....	30c	25c
22 only—20 in. centerpieces....	\$2.75 to \$6.75	\$1.75 to \$4.50
80 only—24 in. centerpieces....	\$3.75 to \$8.50	\$2.50 to \$5.00
79 only—28 in. centerpieces....	\$4.50 to \$9.00	\$3.00 to \$6.00
91 only—36 in. centerpieces....	\$7.50 to \$25.00	\$5.50 to \$12.75
3 only—45 in. table covers.....	\$12.00 to \$35.00	\$7.50 to \$15.50
40 only—54 in. table covers.....	\$15.00 to \$42.00	\$9.75 to \$22.50
14 only—72 in. table covers.....	\$22.50 to \$50.00	\$15.00 to \$28.00
4 only—72x108 in. table covers...	\$39.00	\$28.00
12 only—18x36 in. scarfs.....	\$5.75 to \$9.50	\$3.75 to \$6.00
55 only—18x45 in. scarfs.....	\$4.50 to \$9.75	\$3.00 to \$6.00
175 only—20x54 in. scarfs.....	\$5.00 to \$27.00	\$3.50 to \$13.50

Many prices in between.

Main Aisle and First Floor, Old Building

Exclusive Home Gifts

\$12.50 ALL-WOOL BLANKETS, \$9.75. Block design, in many color combinations, double bed size.
\$12.50 ALL-WOOL BLANKETS, \$9.75. White, fleecy blankets with pink or blue borders, double bed size.
\$11.50 ALL-WOOL BLANKETS, \$8.75. White, pure wool blankets, pink or blue borders, single bed size.

Bringing Christmas into the Kitchen A Sale of Wanamaker Refrigerators that Offers Astounding Prices

1923 models of the famous Puritan refrigerators direct from the maker's floors—perfect in every way, and ready to give years of service:

\$31.75 Refrigerators for \$19.75

\$36 Refrigerators for \$22.25

\$40.50 Refrigerators for \$24.75

All of the same general model illustrated, but in three sizes as follows:

Width	Depth	Height	Ice Capacity	Regular	Sale
30 in.	18 1/2 in.	42 in.	75 lbs.	\$31.75	\$19.75
32 in.	19 1/2 in.	45 in.	90 lbs.	\$36.00	\$22.25
34 in.	20 1/2 in.	48 in.	110 lbs.	\$40.50	\$24.75

Three door, side swing type. Cases are solidly constructed of hard wood, golden oak finish. All hardware is nickel-plated. Provision chambers are lock seam type, finished with durable white enamel. Ice chamber is galvanized steel, water-tight joints. Shelves are wire, turned to prevent rusting. Interior removable trap and drain pipe.

Don't ask how we got these refrigerators at these unheard of prices, but take them with a Santa Claus faith and you will be thankful for getting them.

Mail or phone orders filled.



Seventh Gallery, New Building



**Kraft Cheese, it's rich,
full cream milk minus
only the water. POUND
for pound it is the most
wholesome food you
can buy.**

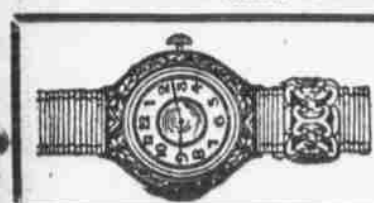
3 varieties: American,
Pimento, Swiss, sold by
the slice, pound or loaf.

8 VARIETIES IN TINS



Look for The LaBel

XMAS SALE Today and Tomorrow Only Ladies' Bracelet Watches 14-Karat Solid White Gold



**Jeweled
Adjusted
Regulated
Guaranteed**

Immediately upon the appearance of this advertisement we will place on sale 350 of the finest 14-karat solid white gold ladies' wrist watches that have ever been sold at \$9.45. This special sale for today and tomorrow is an advance showing of our very large stock of high-grade wrist watches at greatly reduced prices. The time is guaranteed 14-karat solid white gold thru and thru and so stamped in the metal to prevent misunderstanding. They will pass 14-karat solid gold by government test. We guarantee them for a life time, because solid gold does not wear out. These small size, tonneau-shape wrist watches are attractively engraved and are in every way equal to similar watches sold for \$25.00 and more in other jewelry stores. They are fitted with black or gray silk grooved ribbons, having 14-karat solid white gold attachments. The movement is fully guaranteed by ourselves as well as the manufacturer. It is jeweled, adjusted, regulated—ready for immediate wear. In all of our 25 years of selling watches we never sold a greater value for the dollar. You can take one to your own friend and ask him to show you its make. If he can duplicate it for a penny less than \$9.45, bring it back and we will return every cent you paid. We place them in gift cases for you and they will be appreciated just as much as though they cost \$25.00. Bracelet watches make the most agreeable gift on Christmas needs by cutting today or tomorrow for one of our 14-karat solid white gold watches. Write for jewelry catalog.

STREET FLOOR, NEW BUILDING
B. GUTTER & SONS
170 NASSAU ST. N.Y.
At Park Row and Nassau St.